



BUSINESS REPLY MAIL
ERIEZ MAGNETICS
PERMIT #00000

ERIEZ MAGNETICS



Can Your Magnet Match the Strength of *Xtreme™* ?

TAKE THE **PULL TEST CHALLENGE**

A photograph showing a person's hands pulling on a yellow spring scale that is attached to a metal frame. The frame is holding several cylindrical metal rods. The background is a dark grey gradient.The ERIEZ logo, featuring a stylized orange horseshoe magnet with the word "ERIEZ" in white capital letters below it.

The Power of Xtreme™ cannot be beat . . . We'll Prove it

Take the Pull Test Challenge from ERIEZ within the next 60 days. If the Xtreme™ cannot beat the holding force of your magnets, you will receive a Rare Earth Tube Magnet free of charge.

How do your magnets stack up to the time-tested pulling power of the Xtreme Rare Earth Magnets?

There's one way to find out. ERIEZ now offers the Pull Test Challenge where one of our magnet specialists will visit your facility and pull test your permanent magnets. After the results are in, we'll compare your magnets' strength to the power of the Xtreme.

If the holding forces of your magnets are greater than the Xtreme, you get a Rare Earth tube magnet at no cost.



**ProGrade: Power and Price
—all in one!**

With the introduction of the ProGrade series, ERIEZ can offer our customers a lower-priced line of standard products that meet the rigid quality standards they have come to expect from ERIEZ. ProGrade Xtreme Rare Earth power is the ultimate in process purity. These assemblies combine the finest materials and construction techniques with the industry's most powerful magnetic circuits to remove weakly magnetic fine ferrous contamination. Accept no substitutes. Ask your magnet specialist for more details.

Take advantage of this limited time offer

The Pull Test Challenge gives you a chance to compare results and decide for yourself which magnet has the greatest holding force... ours or yours...

Our magnet specialist will help you monitor the efficiency of your separator and discuss factors that affect your magnet performance.

So, either way, you win. Not only do you get a free analysis of your magnets' current performance from a trained ERIEZ specialist, but you also get the chance to receive a free Rare Earth tube magnet.

Schedule your appointment now.

You must contact us in the next 60 days to take advantage of the Pull Test Challenge and the chance to get a free Xtreme Rare Earth Tube Magnet. An ERIEZ magnet specialist will set up an appointment for the free demonstration.

You have 3 ways to schedule your appointment:

- Fill out the Pull Test Challenge registration card attached and mail back
- Go online to www.eriez.com and click on the Pull Test Challenge icon on our home page
- Call 888-300-ERIEZ (3743) and mention the Pull Test Challenge.



Registration

☐ Yes. I want to pit my magnets' strength against the ERIEZ Xtreme™ Rare Earth Magnets. Please have an ERIEZ magnet specialist contact me for an appointment.

Name _____

Title _____

Company _____

Address _____

Phone _____

Email _____

I am interested in the following products (Check all that apply)

☐ Plates ☐ Traps ☐ X-Ray Systems ☐ Grates

☐ Metal Detectors ☐ Vibratory Equipment